



Single Photon Workshop | Naples
6-10 July, 2026

San Giovanni a Teduccio Campus, Naples, Italy, 6 - 10 July 2026



SPONSORSHIP & EXHIBITION PROSPECTUS

Table of Contents

- [About SPW 2026](#)
- [Why get involved?](#)
- [Sponsorship Opportunities](#)
- [Exhibition Packages](#)

About SPW 2026

The Single Photon Workshop (SPW) is the largest conference in the world dedicated to single-photon generation and detection technology and applications. The biennial international conference brings together a broad range of people across academia, industry, and government bodies with interests in single-photon sources, single-photon detectors, photon entanglement, and their use in scientific and industrial applications. It is an exciting opportunity for those interested in these technologies to learn about the state of the art and to foster continuing partnerships with others seeking to advance the capabilities of such technologies.

Professor Giovanni Piero Pepe, University of Naples Federico II, and Professor Francesco Saverio Cataliotti, National Institute of Optics (Istituto Nazionale di Ottica, CNR-INO) have been given the privilege to bring the prestigious 12th Single Photon Workshop to Naples. Where it will be held from July 6th to July 10th, 2026.

Quantum science and single photon technology continue to attract world-wide attention due to the impacts they will have on computing and communications which have no classical counterpart. With an ever-growing international community, the Single Photon Workshop thrives in its ability to attract leading figures from across the globe.

The most recent SPW conferences have been held in Edinburgh (2024), Seoul (2022), Milan (2019), Colorado (2017) and Geneva (2015) and have attracted an international audience, with year-on-year delegate growth. The expectation is for upwards of 500 delegates from around the world to be in attendance to enjoy a full technical conference alongside an exhibition, with a number of fringe events taking place.



Image (above): Exhibition space at SPW2024, Edinburgh

Why get involved?

Making your brand visible and meeting customers face-to-face keeps your company top-of-mind and helps attendees engage and connect with your products and services.

SPW 2026 provides targeted exhibit and sponsorship opportunities to help achieve your company's marketing and sales goals. The event is international in scope, and brings together distinguished optics and photonics engineers, technologists and scientists.

Located with the coffee break, lunch and poster sessions, the exhibits provide a high volume of traffic and return on investment for participating companies. The opportunity for exclusive face time with customers increases brand exposure and creates an invaluable experience.

Why Sponsor/Exhibit at SPW 2026?

- ⊞ SPW 2026 will provide maximum exposure for your company's profile at a premier conference devoted to those involved in photonics and quantum.
- ⊞ A cost-effective way to reinforce your organization's brand and build brand awareness amongst a relevant audience.
- ⊞ Increased marketing opportunities including visibility on the conference website and associated marketing materials.
- ⊞ SPW 2026 provides an opportunity to build and reinforce strategic relationships within the photonics community.
- ⊞ B2B opportunity with access to a broad network of industry contacts
- ⊞ Present your latest innovations and new products or services to a pertinent audience and showcase your expertise and capabilities.
- ⊞ Learn valuable information about your customers, develop a mailing list and promote your services or products.

Contact

To discuss all sponsor and exhibition packages, please contact Mariachiara Lupi, SPW 2026 Business Development Lead at spw2026@unina.it

Sponsorship Opportunities

PLATINUM SPONSORSHIP €4500 + VAT

BENEFITS

- Enhanced/Standard Exhibition Package option
- Up to 4 free exhibition registrants (with catering)
- 2 Gala dinner spaces
- Logo & link on conference website
- Logo on Holding slides
- Logo on book of abstracts
- List of participants*
- Opportunity to provide materials for welcome bag/pack, (lanyards, pens, flyers, promotional items etc.)
- Up to 25% off other sponsorship packages (welcome cocktail, coffee breaks and lunch)

*Only of those who have agreed to be included in the booklet

GOLD SPONSORSHIP €2500 + VAT

BENEFITS

- Standard Exhibition Package
- Up to 2 free exhibition registrants
- 1 Gala dinner space
- Logo & link on conference website
- Logo on book of abstracts
- List of participants*
- Opportunity to provide materials for welcome bag/pack, (lanyards, pens, flyers, promotional items etc.)
- 10% off other sponsorship packages

*Only of those who have agreed to be included in the booklet

SILVER SPONSORSHIP €1000 + VAT

BENEFITS

- Logo & link on conference website
- Logo on book of abstracts
- List of participants (booklet)
- Opportunity to provide materials for welcome bag/pack, (lanyards, pens, flyers, promotional items etc.)

Additional sponsorship opportunities can be tailored to suit sponsor's wishes and requirements

Exhibition Packages

Securing an exhibition space at SPW 2026 will enable you to market your products and services to top buyers, network with technology leaders and discover user needs to guide your product development.

STANDARD EXHIBITION PACKAGE €1500 + VAT

BENEFITS

- One trestle table with two chairs and power supply in the room adjoining the poster and coffee break area.
- Includes catering: all the coffee breaks and fork buffet lunch planned for up to two registrants.
- Exhibition locked space available upon request
- Exhibition support team (before and during event) provided by the Workshop Organisation

**Enhanced Exhibition packages are available on request.*

Setup	Monday 6 July 2026 after morning coffee break and before lunch (tbd) and after lunch and before afternoon coffee break
Exhibition opens	Monday 6 July 2026 at afternoon coffee break (tbd)
Breakdown time	Friday 10 July 2026 before morning coffee break, and after morning coffee break and before lunch (tbd). All exhibitors must have cleared the premises by 2:30 pm.

Management reserves the right to make changes to the Exhibit dates and/or hours; however, such changes will be made known as far in advance as possible and will be posted on the website.

Contact

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***We look forward to meeting you
next summer in Naples!***